

Transmission & Distribution World's Buyers Guide is a complete sourcebook for products and services in the electric utility power-delivery field. The printed version will be published in September 2018 and delivered free to 36,500+ t&d specialists - managers, engineers, superintendents and purchasing agents with the specifying and buying responsibility for power delivery systems.

INSTRUCTIONS

- Every **Manufacturer's Representative** is entitled to one territory listing at no cost. Additional territories may be purchased for \$90 each. See page 2 for territory list.
- **NEW!** List the names of up to five companies that you represent, at no charge. Additional companies can be listed for \$25 each.
- **Stand out from the hundreds of other companies listed!** Enhancements are available for an additional cost. See details on page 3.

MAIN COMPANY INFORMATION (Published)

Company/Division: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Phone: _____ Toll-Free Phone (if different): _____ Fax: _____
E-mail: _____ Web Site URL: _____
Contact Name: _____ Title: _____

CONTACT INFORMATION (NOT for publication)

Company/Division: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Your Phone: _____ Your Fax*: _____
Your Name: _____ Title: _____
Your E-mail: _____

Questions? For more information, contact:

For more information, contact:

ERIC HUGHEY

ph: (913) 967-7347 • Fax: (913) 514-3965

eric.hughey@informa.com

Listing Form Deadline: 6/8/18

Materials Deadline: 7/13/18

Fax or email completed listing form to:

ERIC HUGHEY

ph: (913) 967-7347 • Fax: (913) 514-3965

eric.hughey@informa.com

LIST YOUR TERRITORIES

Manufacturers' Representatives Only: Check the territories you represent below. Your first territory listing is at no charge. Each additional territory is \$90. Use the enhancements order form included in this packet to purchase logos and 1" or 3" in-column product descriptions to accompany your listing.

Company name as supplied on page 1: _____

UNITED STATES

- ALABAMA
- ALASKA
- ARIZONA
- ARKANSAS
- CALIFORNIA
- COLORADO
- CONNECTICUT
- DELWARE
- DISTRICT OF COLUMBIA
- FLORIDA
- GEORGIA
- HAWAII
- IDAHO
- ILLINOIS
- INDIANA
- IOWA
- KANSAS
- KENTUCKY
- LOUISIANA
- MAINE
- MARYLAND
- MASSACHUSETTS

- MICHIGAN
- MINNESOTA
- MISSISSIPPI
- MISSOURI
- MONTANA
- NEBRASKA
- NEVADA
- NEW HAMPSHIRE
- NEW JERSEY
- NEW MEXICO
- NEW YORK
- NORTH CAROLINA
- NORTH DAKOTA
- OHIO
- OKLAHOMA
- OREGON
- PENNSYLVANIA
- PUERTO RICO
- RHODE ISLAND
- SOUTH CAROLINA
- SOUTH DAKOTA
- TENNESSEE
- TEXAS

- UTAH
- VERMONT
- VIRGIN ISLANDS
- VIRGINIA
- WASHINGTON
- WEST VIRGINIA
- WISCONSIN
- WYOMING

INTERNATIONAL

- BAHAMAS
- BERMUDA
- CANADA
- CENTRAL AMERICA
- COLOMBIA
- EUROPE
- FOREIGN
- JAMAICA
- MEXICO
- PHILIPPINES
- SOUTH AMERICA
- UNITED KINGDOM
- OTHER

COMPANIES/PRODUCTS REPRESENTED

List the names of up to 5 companies/products you represent at no charge. Additional companies/products are \$25 each.

ADDITIONAL TERRITORIES SUMMARY:

Total territories checked = _____
 Minus 1 territory at no charge (-1)
 Subtotal additional territories = _____
 x \$90 each

ADDITIONAL COMPANY/PRODUCTS SUMMARY:

Total company names listed = _____
 Minus 5 company names at no charge (-5)
 Subtotal additional company names = _____
 x \$25 each

TOTAL FOR TERRITORIES = \$ _____

(Please transfer amount to page 4)

TOTAL FOR COMPANY/PRODUCTS = \$ _____

(Please transfer amount to page 4)

CHOOSE YOUR PRINT ENHANCEMENTS

Stand out from your competition all year! Enhanced Listings are TWICE as likely to generate a response!

COMPANY LOGOS

Available in Product Index
 and Manufacturers Rep Index



- Full-color company logo for brand recognition
- Company name will appear in **BOLD**
- Logo will appear above your listing

\$195/each

1" OR 3" IN-COLUMN PRODUCT DESCRIPTION

Available in the Product Index and Manufacturers Rep Index



THERM-A-GUARD
 WILDLIFE PROTECTOR
**SUPERIOR WILDLIFE PROTECTION
 FOR SUPERIOR RELIABILITY**

- Accurate Infrared Inspections
- Insure Safety
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- 4 Sizes Available
- Made in U.S.A.

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 International: (727) 507-1675
www.THERMAGUARD.com



Aerial LiDAR
 Digital Imagery
 Mapping & Inspection
 Video & UAV Services

PICKETT
www.pickettusa.com

- 1" or 3" description to highlight your company or products
- Company name will appear in **BOLD**
- Product Description will appear under your listing.

**1" Product
 Description
 \$295/each**

**3" Product
 Description
 \$546/each**

Continue to page 4 for order form

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ENHANCEMENT ORDER FORM

PRINT ENHANCEMENTS

COMPANY LOGO: \$195 each

1" PRODUCT DESCRIPTION: \$295 each

3" PRODUCT DESCRIPTION: \$546 each

COMPANY LOGO	1" PRODUCT DESCRIPTION	3" PRODUCT DESCRIPTION	REPEAT ARTWORK ON FILE	SENDING NEW ARTWORK	PLACEMENT MANUFACTURER REPS: LIST TERRITORIES HERE
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

ORDER SUMMARY

_____ Company Logos @ \$195 each \$ _____
 _____ 1" Product Descrip. @ \$295 each \$ _____
 _____ 3" Product Descrip. @ \$546 each \$ _____
 Total Enhancement Cost = \$ _____
 Total Territory Cost = \$ _____
 Total Company/Product Cost = \$ _____
GRAND TOTAL = **\$ _____**

MATERIAL INSTRUCTIONS

Logos: Photoshop or Illustrator • Format: TIF-EPS at a minimum of 300 dpi - PDF (Prepress high resolution) • Size Specs: 2-1/4" wide
3" Product Description: Photoshop or Illustrator • Format: TIF-EPS at a minimum of 300 dpi - PDF (Prepress high resolution) • Size Specs: 2-1/4" wide x 3" high
1" Product Description: Photoshop or Illustrator • Format: TIF-EPS at a minimum of 300 dpi - PDF (Prepress high resolution) • Size Specs: 2-1/4" wide x 1" high

PLEASE EMAIL MATERIALS TO:

ERIC HUGHEY
ph: (913) 967-7347 • Fax: (913) 514-3965
eric.hughey@informa.com

PAYMENT AND AUTHORIZATION

Contact Name _____ Company Name _____
 Address _____
 City _____ State _____ Zip/Postal Code _____ Country _____
 Email _____ Website _____

CHECK ENCLOSED: Make checks payable to Transmission & Distribution World. Mail payment to: TDW Buyers Guide, Attn: Eric Hughey, 9800 Metcalf Avenue, Overland Park, KS 66212

PAY BY CREDIT CARD: Visa MasterCard American Express Discover -OR- **BILL ME** at the address above.

Credit Card Number _____ Exp Date _____ Name on card _____

Signature (Required) _____ Date _____

Fax or email order form by 6/31/18 to:

ERIC HUGHEY Fax: (913) 514-3965 • eric.hughey@informa.com